



18TH ANNUAL CONFERENCE



OCTOBER 11 - 14, 2023
MARRIOTT DALLAS LAS COLINAS
223 W. LAS COLINAS BLVD.
IRVING, TX 75039

East African Business Network (EABN)

Theme: US-Africa Trade & Investment Featuring Data Science, Technologies, and Applications.

Website: <https://eabn.co>

Phone Number: 855-730-3226 (EABN)

Questions: info@eabn.co



Dear potential sponsor,

We request your support as a corporate sponsor for the East African Business Network (EABN), formerly the East Africa Chamber of Commerce (EACC). Our organization is partnering with Africa Data Foundation (ADF) this year. This initiative envisions ADF using interactive technology to capture Africa's collective experience and knowledge into a shared knowledge base for you and other partners across the globe.

Also, ADF will be driving Africa towards Machine Learning/Artificial Intelligence, connecting technology corporations in North America to their counterparts in Africa, government entities, and other businesses in the fastest-growing economies in the World, Africa.

The primary aim of requesting this sponsorship is to support and help us organize the 2023 East African Business Network/Africa Data Foundation Conference. The Conference aims to empower member communities through entrepreneurship and consulting and promote trade opportunities in North America and Africa.

To ensure the success of the EABN and ADF, we are seeking partnerships, financial support, and critical stakeholder involvement to support and promote our efforts. This partnership will help us promote trade and business across the region. Therefore, we invite you to partner with us in promoting your organization and giving back to the community.

This proposal will discuss the opportunity to form a mutually beneficial partnership with you as our sponsor. In committing to supporting our event, EABN assures your company of high-profile exposure through our initiatives.

We are grateful that you have taken a few minutes to review our sponsorship opportunities and your consideration to support this unique and vital initiative. We look forward to discussing partnership opportunities with your company and look forward to working.

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We look forward to discussing partnership opportunities with your company and look forward to working with you to promote our efforts.

We thank you in anticipation!

Sincerely,

Two handwritten signatures in blue ink. The first signature is on the left and the second is on the right.

Elsa Joko-McDowell & John Oshodi
East African Business
Networking in conjunction with Africa Data Foundation

BECOME A SPONSOR TODAY!



ABOUT EAST AFRICA BUSINESS NETWORK (EABN)

Our mission is to promote trade and investment between the East African Community (EAC) and the rest of the world to improve the quality of life for everyone.

"The East Africa Business Network (EABN) was formally established as a 501c(6) non-profit 'business league' by business women and men who invest, trade, mentor, and coach throughout the entire EAC and around the world to improve the lives and livelihoods of the many diaspora communities collaborating. It has been 18 years of labor of love for the all-volunteer leadership team to "give back" from Africa to America and all points in between, regardless of which diverse trade route around the world is taken.

Originally founded as the East African Chamber of Commerce (EACC), 2022 proves to be a growth and transformation year while filing our DBA "EABN" to emphasize our business networking commitment to promote trade and investment between the diaspora communities of EAC and the rest of the world.

Our work centers around introducing and promoting providers, suppliers, investors, manufacturers, producers, and all other roles in diverse supply chain communities across all industries to each other to build and expand sustainable trade with honor, dignity, and education on 'best practices.' Our work exceeds traditional chamber mandates; thus, we are pivoting our brand to match the higher calling of simply, socially good business networking for all those wishing to join us on this new and expanded journey.

ABOUT AFRICA DATA FOUNDATION (ADF)

ADF seeks to accelerate and advance a data-driven African continent through the proactive research, collection, input, and upkeep of a knowledge base to harmonize Africa-centric data.

Furthermore, ADF recognizes the information gap in distinct Africa-related data in the emergent technologies associated with Machine Learning/Artificial Intelligence. Therefore, ADF intends to bridge this gap by collaborating with like-minded partners in building a knowledge base to capture collective experiences. For Additional information please go to www.AfricaDataFoundation.org

ABOUT THE EVENT

EABN and ADF are organizing the 2023 18th Annual Conference to empower member communities through entrepreneurship, consulting, and promoting trade opportunities in North America and the East African Community. The Conference will allow interaction with each region's businesses and governmental sectors to support entrepreneurship in the region.

The event will occur from the 11th through the 14th of October 2023. For Additional information please go to www.eabn.co

WHY YOU SHOULD SPONSOR



In return for your support, we will promote you throughout the event and feature you in marketing campaigns and various social media platforms as an official sponsor of the EABN/ADF 2023 Conference.

OVER 100,000 FOLLOWERS

Our following and popularity are growing consistently. **We have reached a total following of over 100,000 organically, with a network of over 150,000 followers.** Our audience and network of members are intelligent, innovative consumers and corporations who see us as a trusted source and influencer.

AUGMENTED CUSTOMER SERVICE

The EABN/ADF 2023 partnership will help your brand amplify customer experience positively and expand your business network. We want to add value to your organization by marketing and promoting your business on our platform.

RETURN ON INVESTMENT

Marketing is not an expense but an investment for your corporation. Your sponsorship will get you the marketing spot to grow your organization and provide promising returns. EABN and ADF will undoubtedly be delighted with your decision to sponsor the Conference.

JOIN OUR SUPPORTERS!



DIVERSIFIED GLOBAL
CONSULTING GROUP



The Voice of the Private Sector
in East Africa



EAST AFRICA
CHAMBER OF COMMERCE



MILLENNIUM
CHALLENGE CORPORATION
UNITED STATES OF AMERICA



COUNCIL OF GOVERNORS



PROSPER
AFRICA

A U.S. Government Trade and Investment Initiative



SPONSORSHIP LEVELS



DIAMOND SPONSOR | \$100,000

- Recognition as a premium sponsor of the Conference, with highest priority branding among sponsor levels.
- Opportunity for a Senior Director to deliver a conference presentation.
- Opportunity for a Senior Director to give a brief address at the social networking event.
- Complimentary conference passes for 25 team members or clients.
- 10 access passes to the VIP Lounge.
- Airport Pick Up and Drop Off.
- Logo included in all event collateral, including Conference website homepage.
- Logo included in pre-conference print and digital campaigns.
- Official recognition of sponsor at Conference opening and closing sessions from the Conference Chair.
- Logo included in all on-site event collateral, including on-site Conference publications, event signage, and walk-in/-out slide loop at Conference opening and closing sessions.
- Provision of area for a special-build Exhibition Booth in a priority position.
- Opportunity for small brochure inserts in delegate bags.
- Opportunity to place company material on sponsor table at the Conference.
- Sponsor designation on name badge.

EMERALD SPONSOR | \$75,000

- Recognition as a premium sponsor of the Conference, with priority branding among sponsor levels.
- Opportunity for a Senior Director to deliver a conference presentation.
- Opportunity for a Senior Director to give a brief address at the social networking event.
- Airport Pick Up and Drop Off.
- Complimentary conference passes for 15 team members or clients.
- 5 access passes to the VIP Lounge.
- Logo included in all event collateral, including Conference website.
- Logo included in pre-conference print and digital campaigns.
- Official recognition of sponsor at Conference opening and closing sessions from the Conference Chair.
- Logo included in all on-site event collateral, including on-site Conference publications, event signage, and walk-in/-out slide loop at Conference opening and closing sessions.
- Provision of area for a special-build Exhibition Booth.
- Opportunity for small brochure inserts in delegate bags.

PLATINUM SPONSOR | \$50,000

- Opportunity for a Senior Director to give a brief address at the social networking event.
- Airport Pick Up and Drop Off.
- Complimentary conference passes for 10 team members or clients.
- 4 access passes to the VIP Lounge.
- Logo included in all event collateral, including Conference website.
- Logo included in pre-conference print and digital campaigns.
- Official recognition of sponsor at Conference opening and closing sessions.
- Provision of area for a special-build Exhibition Booth.
- Opportunity for small brochure inserts in delegate bags.

LUNCH SPONSOR | \$30,000

- Opportunity for a Senior Director to give a brief address at the lunch networking event.
- Complimentary conference passes for 5 team members or clients.
- Logo included in pre-conference print and digital campaigns.
- Official recognition of sponsor at Conference opening and closing sessions.
- 3 access passes to the VIP Lounge.
- Logo included in all event collateral, including Conference website.
- Logo included in pre-conference print and digital campaigns.
- Official recognition of sponsor at Conference opening and closing sessions from the Conference Chair.
- Logo included in all on-site event collateral, including on-site Conference publications, event signage, and walk-in/-out slide loop at Conference opening and closing sessions.
- Provision of area for a special-build Exhibition Booth.
- Opportunity for small brochure inserts in delegate bags.



GOLD SPONSOR | \$25,000

- Recognition as a premium sponsor of the Conference, with priority branding among sponsor levels.
- Opportunity for a Senior Director to deliver a conference presentation.
- Opportunity for a Senior Director to give a brief address at the social networking event.
- Complimentary conference passes for 4 team members or clients.
- 3 access passes to the VIP Lounge.
- Logo included in all event collateral, including Conference website.
- Logo included in pre-conference print and digital campaigns.
- Official recognition of sponsor at Conference opening and closing sessions from the Conference Chair.
- Logo included in all on-site event collateral, including on-site Conference publications, event signage, and walk-in/-out slide loop at Conference opening and closing sessions.
- Provision of area for a special-build Exhibition Booth.
- Opportunity for small brochure inserts in delegate bags.

SILVER SPONSOR | \$10,000

- High-Level Digital and Print Visibility.
- Logos and Advertising Prominently Displayed in EABN Annual Magazine.
- Logos and links displayed on EABN Website.
- One-year individual memberships.
- Complimentary conference passes for 3 team members or clients.
- Logo included in all event collateral including Conference website.
- Logo included in pre-conference print and digital campaigns.
- Official recognition of sponsor at Conference opening and closing sessions.
- Provision of area for a special-build Exhibition Booth.
- Opportunity for small brochure inserts in delegate bags.

BRONZE SPONSOR | \$5,000

- Opportunity for a Senior Director to give a brief address at the social networking event.
- 3 complimentary conference-only registrations.
- Logo included in pre-conference print and digital campaigns.
- Official recognition of sponsor at Conference opening and closing sessions.

MAGAZINE SPONSORSHIPS



- **1 Page - \$5,000**
- **1/2 Page - \$2,500**
- **1/4 Page - \$1,250**
- **1/8 Page - \$625**



FURTHER INQUIRIES

We would be happy to assist you with any questions that you may have or to help you select the ideal sponsorship opportunity for your organization. To find out more information about the East Africa Business Network, please visit us at

<https://www.eabn.co>

We look forward to hearing from you!

East Africa Business Network

info@eabn.co